

Hilti Innovations receive Red Dot design awards

Schaan (FL), June 30, 2015 – A total of six new Hilti products received honors in the Red Dot Award: Product Design 2015 competition. A Hilti rotating laser was also named “Best of the Best” in its category.

This year some 4928 submissions from 56 countries were made to the Red Dot Award’s product design category. The international jury, consisting of 38 design professionals from 25 countries, handed out a total of 81 Red Dot: Best of the Best honors last night at the official awards ceremony in Essen, Germany.

One of these awards was given to the Hilti PR 30-HVS rotating laser, which was the winner in the “Tools” category. The jury’s evaluations noted that: “The rotating laser impresses the user with a well-proportioned and compact design. It features an intuitive operating system and is very versatile. Perfectly developed details, such as the hard rubber handles and an exceptionally solid housing, protect the tool even under the harshest conditions.” Among other criteria, the jury evaluated the product in terms of degree of innovation, functionality, formal quality, ergonomics and ecological compatibility.

The PR 30-HVS is the third Hilti product in three years to receive a Red Dot Award “Best of the Best” accolade. Hilti’s Chief Designer, Stephan Niehaus, is very pleased that the jury noted one of the tool’s innovative details. “The handles are a complex structure and include both hard and soft components that bend and buckle upon impact, ensuring that the tool’s highly sensitive measuring elements are protected even when subjected to significant impact. This helps minimize tool downtime or repairs and represents a true customer benefit.”

Additional Red Dot Awards were given to a Hilti breaker, a cordless drill driver, a cordless impact wrench, a powder-actuated fastening tool and a setting tool that drills a hole and sets a metal anchor in a single step.

Caption

The Hilti PR 30-HVS rotating laser was named Best of the Best, the highest honor in its category, in the Red Dot Award: Product Design 2015 competition.



The Hilti Group supplies the worldwide construction industry with technologically leading products, systems and services that provide construction professionals with innovative solutions and superior added value. The Group employs some 22,000 persons in over 120 countries who passionately create enthusiastic customers and build a better future. Hilti generated annual sales of CHF 4.5 billion in 2014. Hilti's corporate culture is based on integrity, teamwork, commitment and the courage to embrace change. The headquarters of the Hilti Group are located in Schaan, Principality of Liechtenstein.