

New Hilti breaker wins gold

Schaan (FL), March 2, 2015 – Newly launched Hilti products took home a gold award as well as four other prizes at this year’s “iF Design Awards”.

The ceremony honoring the winners of the iF Product Design Award 2015 was held last Friday in Munich. Several new Hilti tools received the coveted design award. The international jury of experts were particularly impressed with the new generation of the Hilti TE 1000-AVR breaker, giving it a gold award as the best product in its category. One standout characteristic of the thoroughly revised version of the tool is HiDrive Technology, developed by Hilti, which delivers up to 50 percent greater demolition performance; and it does this with the lowest vibration in its class (5m/s^2). Lower vibrations allow the user to work with the tool for an even longer period of time. Other awards were handed out to a direct fastening tool, a cordless drill driver, a rotating laser and a cordless impact wrench.

The jury evaluated the submissions according to design and ergonomic qualities as well as on the topics of innovation degree, safety, functionality and product quality. This year’s competition drew some 5000 products from more than 50 countries.

“We are very happy that the interplay of form and function not only generates enthusiasm among our customers but also was able to withstand the critical scrutiny of the design jury,” said Hilti’s Chief Designer, Stephan Niehaus.

Caption

The new generation of the Hilti TE 1000-AVR breaker earned gold from the iF Product Design Awards.



The Hilti Group supplies the worldwide construction industry with technologically leading products, systems and services that provide construction professionals with innovative solutions and superior added value. The Group employs some 22,000 persons in over 120 countries who passionately create enthusiastic customers and build a better future. Hilti generated annual sales of CHF 4.5 billion in 2014. Hilti's corporate culture is based on integrity, teamwork, commitment and the courage to embrace change. The headquarters of the Hilti Group are located in Schaan, Principality of Liechtenstein.